



Brian Hodges

Managing Director,
Strategy and Planning

American Airlines

Brian Hodges is the managing director of Strategy and Planning for American Airlines Cargo, a position he had held since October 2022. In this role, Brian is responsible for digital and modernization initiatives, channel and distribution strategy, future business planning and content marketing.

Brian began his career with American in 2008 and has since held various positions across the airline, including in Alliance Strategy and Corporate Development. Within Cargo, he has led teams in across many aspects of the business, including Revenue Management, Business Development, Marketing, Sales Planning, and Customer Insights.

Prior to his current role, Brian was most recently responsible for guiding the Cargo Revenue Management team through the pandemic, with a focus on delivering optimized process improvements and data-driven decision making as the world responded to crisis in real-time.

Brian is particularly interested in next-generation modernization for the cargo industry, as well as overall advancements across all technology sectors. He has a bachelor's degree in Aerospace Engineering from Texas A&M University and master's in Business Administration from Southern Methodist University.

He and his family reside in the Dallas/Fort Worth area where they love to travel, particularly to Colorado for the outdoor activities and beautiful mountain scenery.